



# Reach the Community at Your Library

BPLS SUMMER READING PROGRAM

## SPONSORSHIP LEVELS



### PLATINUM LEVEL \$1,500 OR MORE

- Check presentation photo & press release
- Recognition on the donor tree at Bedford Central Library
- Digital advertising at all 6 branches for 3 months
- Feature in library newsletter for 3 months
- 3 posts on Facebook and Instagram
- Check presentation photo on Instagram and Facebook
- Logo displayed on banner thanking our sponsors
- Shout out at a special program during the summer
- Logo posted on online summer reading program website all summer

### GOLD LEVEL \$1,000 - \$1,499

- Press Release
- Recognition on the donor tree at Bedford Central Library
- Digital advertising at all 6 branches for 3 months
- Feature in library newsletter for 2 months
- 2 posts on Facebook
- Logo displayed on banner thanking our sponsors
- Logo posted on online summer reading program website all summer

### SILVER LEVEL \$500 - \$999

- Press Release
- Digital advertising at all 6 branches for 1 month
- Feature in library newsletter for 1 month
- 2 posts on Facebook & Instagram
- Logo posted on online summer reading program website all summer

### BRONZE LEVEL \$250 - \$499

- Highlight in library newsletter for 1 month
- 1 post on Facebook and Instagram
- Logo posted on online summer reading program website all summer